



RETHINKING THE SHADOW ECONOMY IN TERMS OF HAPPINESS. EVIDENCE FOR THE EUROPEAN UNION MEMBER STATES

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Abstract. This paper's goal is to highlight how happiness affects the level of shadow economy, by using many control variables within different types of potentially determining factors of shadow economy. Another main contribution consists in the systematic comparison between old and new European Union member states in terms of determinants of shadow economy, including happiness. Our findings consist in the fact that happier people are more likely to act honestly, thus causing a decrease in the size of shadow economy and this result is valid both for old and new European Union countries. In addition, we found that the quality of public governance and the richness of a country are associated with a lower propensity towards shadow economy for all the member states. However, the relationship between public governance and shadow economy are never significant when the happiness and richness variables vary simultaneously. Our research reveals that the shadow economy in European Union countries is explained in percent of about 62% by richness and happiness of the people. Contrary to our expectations, the fiscal pressure seems not to be a determinant for shadow economy in the European Union space.

Keywords: happiness, shadow economy, public governance, fiscal burden, richness

JEL Classification: A12, A13, H 26.

Introduction

Current research of the economic phenomena goes beyond the economic explanations, emphasizing the role of social and psychological dimension. Stiglitz *et al.* (2010) highlights the importance of measuring a nation's emotional prosperity rather than its economic prosperity, focusing on well-being than wealth. Oswald (2010), a pioneer of happiness economics

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and a member of the Stiglitz Commission, reveals that the research area in the economics field could consist in *emotional prosperity*. Therefore, many behavioral acts in the economics field are better explained. Also, he remarks that the borders between economics and other social science disciplines could become increasingly blurred.

Two decades ago, Robinson and Shaver (1991) identified more than 347000 specialized psychological studies in area of “happiness”, “subjective well-being” or “life satisfaction”. Roubal and Havlíček (2013) have recently made a broad research on the role of happiness in the economic environment.

Over time, in spite of the fact that numerous studies have analyzed the impact of psychology factors on the economic behavior of people, few studies have discussed whether well-being and happiness comes to affect the level of shadow economy. They presumed that if people were happier, they would be more inclined to have respect for the law. This way, the level of the shadow economy would reduce. Few studies have investigated this field (Schneider, Klinglmair 2004; Bergheim 2007; Thießen 2010) and the results are not fully convincing. The main aim of this study is to cover this gap in the literature by investigating the relation between happiness and the size of shadow economy, controlling in a multivariate analysis for a diversity of factors.

A second aim is to answer at this research question: Is there a difference between the old and the new EU member states with regard the shadow economy and how this variation can be explained by the factors which act in each of these two groups?

Moreover, in the literature discussed so far we have not identified a similar study, analyzing the variation of the shadow economy starting from the explanatory factors which belong to old European Union members (EU 15) and new European Union entrants (EU 13). The theoretical basis for this comparison comes from different fields of research, which point out the specific characteristics for each of the two groups. Firstly, the differences between these two categories of countries are significant in terms of economic development, as long as the majority of the old EU members are developed countries and the new EU members are emerging ones. The specific features of emerging countries are also commonly recognized to alter the major forces which play an active role in economy. Therefore, Earnhart and Lizal (2007) evidence in their research among several emerging European economies that emerging countries have specific economic, social and political conditions. They found a series of factors such as privatization, legislation context, public influence, export orientation that create specific conditions in which the same factors have different effects as in developed countries. We can also point out the effects of board heterogeneity which characterize the emerging economies and the extent to which these influence the business performances (Mahadeo *et al.* 2012). Secondly, the extent of Europeanization's process, which is differentially applied by the new European Union members compared to the old entrants, could be a real reason for these differences (Goetz 2001; Grabbe 2001). The level of compliance to EU rules by the EU members is directly related to the process of Europeanization. The difficulties of implementing EU law by the new EU members compared with the old EU members are also largely analyzed by Falkner and Treib (2008) in order to establish whether or not the new EU members represent a separate world of compliance compared to the EU 15 old members. Based on the specific characteristics of

each of the two groups (the old EU 15 and the new EU 13 member states), Tosun (2014) also considers these two groups in order to evaluate the absorption performance with regard to the European Regional Development Fund's (ERDF).

Due to the specific features of each of the two groups, we join these authors, this time for analyzing the shadow economy. Also, we may expect that in the NEW EU members the variation of the shadow economy can be differentially explained by the factors which characterize these countries compared with the OLD EU ones.

Our paper is structured as follows. In Section 1, the theoretical considerations are set up, according to which the working hypotheses and the research questions are stated. In Section 2, we design methodology and data sources. In order to substantiate the econometric model of shadow economy we consider several control variables largely used by the literature in the field. Section 3 highlights the results and discussions of the main empirical findings. The paper ends with the conclusions including a summary and a brief discussions of policy implications, limitations and the avenues for future research.

1. Theoretical considerations and assessing the main working hypotheses

The undertaking to identify a causal relationship between *human happiness* or *well-being* of citizens and the size of shadow economy begins with the study of Frey and Stutzer (2012) which acts as a synthesis and highlights that the extent of happiness may influence many important economic decisions such as working behavior, consumption activities, investment behavior and political behavior. Kahneman *et al.* (2006) and Goossens *et al.* (2007) also focused on the attempts to augment GDP by “happiness”.

Many authors appreciate that psychological causes with reference to human nature are considered the most important determinants of shadow economy (Voicu 2012).

If the well-being and state of contentment of people are more pronounced, they are more inclined to pay the taxes they owe the state. This way, *tax morale* and *tax compliance* are directly related to *tax evasion* and *shadow activities*. The *tax morale* concept was introduced by Schmolders in 1960 and it is related to feelings of civic and fiscal awareness among the citizens or taxpayers and the intrinsic motivation to pay taxes. *Tax compliance* is the degree to which taxpayers comply or fail to comply with the tax rules of their country, by declaring income, return and paying the tax due on time (OECD 2012). The economic literature has recently emphasized the importance of moral considerations or social norms to explain compliance behavior with respect to shadow activities. Furthermore, Halla (2010) analyzed the correlation between the intrinsic motivation to comply (*tax morale*) and compliance behavior (*tax compliance*), the relationship between *attitude* and *behavior*. Nevertheless his research does not bring evidence for such a correlation and thus the need of a good understanding of this relationship in future research remains addressed.

In the context of our study the concerns on studying the correlations between *happiness* and *tax morale* need to be mentioned. This way, the study of Akay *et al.* (2012) shows there are a few such concerns in literature. Moreover, the study of Antoci *et al.* (2014) found even fewer papers which explicitly attempt to formalize and incorporate these two variables into a theoretical model. Lubian and Zarri (2011), in their survey conducted on Italian house-

holds in 2004, found empirical evidence that *tax morale* is a new determinant of *happiness*. According to their findings, cheating, as a synonym of tax evasion, is associated with lower levels of well-being than fiscal honesty and shows that honesty and cheating result in different significant hedonic consequences. These results are in line with the empirical and laboratory findings from neurological and economic studies of Harbaugh *et al.* (2007) and Coricelli *et al.* (2014). The findings of Coricelli *et al.* (2014) regarding the people who cheat are the following: "People do not only feel anxiety because of the monetary prospects of a risky decision, but also due to the moral implications associated with the risk of a public exposure". Tax morale and tax evasion dynamics are expressed differently in a behaviorally heterogeneous society and result from repeated interactions of three types of taxpayers (cheaters, honest citizens and punishers) (Antoci *et al.* 2014).

By identifying such a gap in literature, Akay *et al.* (2012) try to investigate the extent to which labor taxation (income and payroll taxes) affects individuals' well-being, by using the German Socio-Economic Panel from 1985 to 2010. They find that people are happier (in terms of subjective well-being) when they pay the taxes.

On the other hand, there are many studies that have tried to identify the way in which *happiness*, specifically the degree of happiness and contentment, represents a determining factor for *tax morale* or the citizens' willingness to pay their taxes. Torgler (2004) analyzes tax morale in several Asian countries and for the first time he empirical test the influence of *happiness* in some Asian countries such as India and the Philippines where many citizens have a low living standard. Compared to the other two variables considered namely *financial satisfaction* and *satisfaction*, the *happiness* variable is found to have the highest marginal effects on the tax morale. A similar study is conducted later by Tekeli (2011) in Japan and Turkey, having the purpose to find out if happier people are more likely to report honestly. This time, the results are inconsistent because in all cases the *happiness* variable does not significantly affect tax morale.

Even though the concerns regarding the analyze of the relationship between *happiness* and *tax morale* are very few (as seen above Torgler 2004; Tekeli 2011), the relationship between *tax morale* and *shadow economy* is much more addressed in the research field: Weck (1983), Torgler (2005) for Latin America; Alm, Torgler (2004) for the U.S. and Europe; Alm *et al.* (2005) for several transition countries; Torgler, Schneider (2007, 2009) on 57 countries around the world; Torgler *et al.* (2010) for different countries around the world; Barone, Mocetti (2009) for Italy; Halla (2010) for European countries, OECD countries but also for US and Australia. The majority of these studies found a significant negative effect of the *tax morale* on the size of *shadow economy*.

Based on the findings above, the following causality relations are stated: human happiness and tax morale, tax morale and tax compliance, tax morale/tax compliance and shadow economy. To sum up, we intend to find out if happier people are more likely to report honestly and therefore to reduce the size of shadow activities.

A few studies focus on investigating the causal relations between happiness or well-being and the size of the shadow economy. Schneider and Klinglmair (2004) find that in countries where people feel happy, shadow economy ranges between 8.6% and 18.7% of the reported GDP while in countries where people feel unhappy, shadow economy amounts

to over 25% of the reported GDP. Bergheim (2007) identifies the indicator “small shadow economy” as a measure for a happy society, in a list of top ten indicators in which “small shadow economy” ranks the seventh. Thießen (2010), by using a OECD Panel Analysis, find that in a list of 67 factors with an impact upon the level of shadow economy, the corruption lies on the first place, then comes happiness and life satisfaction. He find that in small island countries such as Iceland and New Zealand the high level of happiness is positively correlated with a very small shadow economy (in the two decades before the crisis of 2009). However, he remarks these findings could be called into question as long as the island countries are not able to promote a very homogenous society and have a relatively high degree of ethnical diversity.

Therefore the following main hypothesis is stated:

Hypothesis 1. *Increasing human happiness is associated with a lower propensity towards shadow economy.*

As a secondary proposed objective, we formulate our main research question:

Research question 1. *How the results of testing hypothesis 1 differ for the two groups of EU countries (EU OLD and EU NEW)?*

2. Methodology and data

2.1. Measuring the dependent variable: Shadow economy

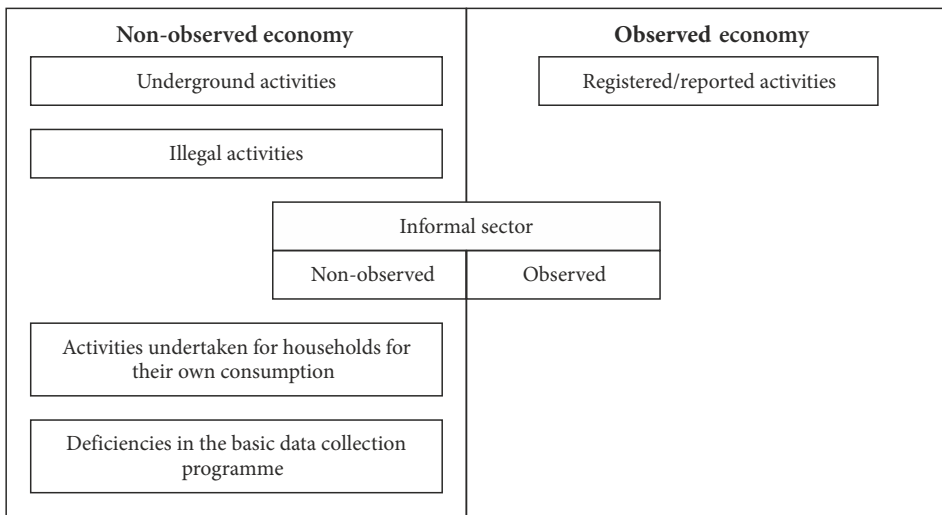
The term “shadow economy” is also found in literature as synonym for “non-observed”, “underground”, “informal”, “parallel” or “cash” economy.

According to OECD (2002, 2008) and Eurostat (2014) the “non-observed” economy refers to all productive activities that may not be captured in the basic data source used for compiling national accounts (Table 1). It refers to the following activities:

1. *Underground activities*, defines as those activities that are productive and legal but are deliberately concealed from public authorities to avoid:
 - a) paying income, value added or other taxes;
 - b) paying for the social security contributions;
 - c) having to meet certain legal labor market standards, such as minimum wages, maximum hours, safety or health standards, etc.;
 - d) complying with certain administrative procedures, such as completing statistical questionnaires or other administrative forms”.
2. *Illegal activities*, defines as those productive activities specifically cover by SNA (System of National Accounts) production boundary that:
 - a) generate goods and services forbidden by law (e.g. production and distribution of illegal drugs);
 - b) are unlawful when carried out by unauthorized producers (e.g. unlicensed practice of medicine).

3. *Production of household for own final use*, defines as those productive activities that results in good or services consumes and capitalized by the household that produced them, such as:
 - a) production of crops and livestock;
 - b) production of other goods for their own and use;
 - c) construction of own houses and other own-account fixed capital formation;
 - d) imputed rents of owner occupiers and services of paid domestic servants.
4. *Non-observed informal activities*, being part of the informal sector also covering observed activities undertaken informally [...].”

Table 1. Delimiting the “observed” from “non-observed” economy



Source: Essential SNA: Building the basics (Eurostat 2014).

Although it is difficult to measure something that practically is unknown, many authors have strived to address such attempts. In various studies, Schneider and his colleagues set out to periodically measure the shadow economy in different states of the world and their initiatives are outstanding (Alm *et al.* 2004; Schneider, Klingmair 2004; Schneider *et al.* 2010, 2015; Schneider 2005, 2011, 2013).

In order to measure the shadow economy, in various studies conducted by Schneider and his contributors (Torgler, Schneider 2007; Schneider 2011, 2013) the following more narrow definition of the shadow economy is used:

“the shadow economy includes all market-based legal production of goods and services that are deliberately concealed from public authorities for the following:

- a) to avoid paying income, value added or other taxes;
- b) to avoid paying for the social security contributions;
- c) to avoid having to meet certain legal labor market standards, such as minimum wages, maximum working hours, safety standards, etc., and

d) to avoid complying with certain administrative procedures, such as completing statistical questionnaires or other administrative forms.”

Having in mind the broad definition of “non-observed” economy given by OECD (2002, 2008) and Eurostat (2014), in order to get a better measure of shadow economy, Schneider retains only the first category of activities namely *underground activities*. Therefore, in order to measure the shadow economy, Schneider does not include the *illegal activities* (e.g. drug dealing, smuggling, money laundering, and embezzlement), *production of households for own final use* or *any non-observed informal activities being part of the informal sector*. All these activities are very difficult to measure and this is why Schneider does not count on them in his attempt to estimate the level of the shadow economy.

Under this narrower definition, shadow economy has two main components (Schneider 2013). The first component, representing a large share (roughly two-thirds) is *undeclared work* which refers to the wages that workers and businesses do not declare to avoid taxes or labor market regulation. The second component (roughly one third) is represented by *business underreporting income* to avoid some of the tax burden.

In this research, the terms, definitions and measurements of shadow economy are used according to the view of Schneider and his colleagues. Therefore, when we refer to shadow economy, we deal only with the activities that are concealed from public authorities and we do not deal with illegal, household or informal activities. Schneider’s database (Schneider, 2013) where shadow economy is calculated as a percentage of the official GDP is used. Period 2008–2013 is taken into considered (for 2013 estimations are used). Schneider’s databases regarding measures of shadow economy are widely used by various authors such as Nastav and Bojnec (2008), Torgler (2002, 2004, 2008), ATKearney (2013) but also by European Commission (2014).

2.2. Measuring the independent variable – happiness

The analyze of the relationship between happiness and shadow economy or tax morale is few addressed in literature. But, as far as it is found, different estimates of the happiness are used. For example, by examining the determinants of tax morale in countries from Asia, Torgler (2004) uses the happiness variable as it is estimated by World Value Survey Data (WVS). The same database (WVS) is used by Tekeli (2011) in order to find out if happiness or well-being can explain tax morale in two countries (Japan and Turkey). Trying to explain the determinants of shadow economy, Thießén (2010) also uses the database provided by the World Value Survey regarding the estimation of happiness and life satisfaction. For the first time, Thießén (2010) invokes some estimation of happiness by using data consisting of the “happy planet index” from the New Economics Foundation in relation with shadow economy, but he has not used it in any empirical research.

Happy Planet Index (HPI) is one of the first global measures of sustainable well-being. It was introduced in 2006 by the New Economics Foundation and it was provided by Centre for Well-being at NEF (the New Economics Foundation). Happy Planet Index (HPI) measures the longevity, happiness and sustainability. It looks for the countries where people live long and happy without damaging the planet (Bergheim 2007). The HPI attracted

worldwide attention as a complex indicator which encapsulates three dimensions of human life such as life expectancy, experienced well-being and ecological footprint with formula:

$$\text{Happy planet index} \approx (\text{Experienced Well-being} \times \text{Life Expectancy}) / \text{Ecological Footprint.}$$

HPI index ranges from 0 points (weak) to 100 points (strong) in measuring happiness. The Experienced Well-being component measures from 0 to 10 points (where 0 represents the worst possible life and 10 the best possible life) how good people's life is at a particular point in time. The Life Expectancy component consists of universally important measures of health, as number of life years. The Ecological Footprint component targets the sustainable side of the HPI index and it is a per capita measure of land required to sustain a country's consumption patterns (it is expressed in global hectares (g ha)).

In our research we use the Happy Planet Index (HPI) as proxy for people's feeling happy according to the last edition of the Happy Planet Index 2012 Report (Happy Planet Index 2012; Abdallah *et al.* 2012). For more analytical results, we use the HPI index from a structural approach in terms of its components.

HPI is widely used in different studies (Abdallah *et al.* 2009, 2012; Bergheim 2007; Johns, Ormerod 2007; Goossens *et al.* 2007; Stiglitz *et al.* 2010), but it has never been addressed (to our knowledge) in empirical researches of the shadow economy. The advantage of HPI compared to other indicators of happiness is that HPI combines the well-being component with ecological issues, offering a more sustainable side of well-being. In this sense, HPI is a mixture between subjective and objective criteria (Goossens *et al.* 2007). Also, HPI can be used successfully as an alternative for the GDP, as long as the actual needs of society demonstrate that generally the ultimate aim of most people is not to be rich, but to be happy and healthy in an ecological world. HPI index is determined for a large number of countries (151 countries) so its degree of comparability is very high. Given these advantages of HPI index compared to other measures of happiness, we prefer this for our research.

2.3. Selected control variables

Our paper investigates the relationship between shadow economy and happiness. We have to control a number of other important factors widely used in literature, such as public governance, fiscal burden and richness of a country. They will be discussed as follows.

2.3.1. Public governance

Friedman *et al.* (2000) empirically show that corrupt countries have a higher share of unofficial economy. Following Friedman, various studies (Torgler 2005; Torgler, Schneider 2007; Dreher, Schneider 2006) are focused on explaining the role of governance on the shadow economy. Also, Torgler (2005) find that direct democratic rights and local autonomy have a significantly positive effect on the size of shadow economy and later Dreher and Schneider (2006) find that an increase of index of corruption by one point increases the level of shadow economy (express as percent in GDP) by 1.5–3.5 percentage points.

Investigating specialized studies, Kirchler (2007) concluded that shadow activities increase as the confidence in governance shows a decrease, the tax morale deteriorates and

the official regulations on economic activities multiply. The study of Richardson (2006) shows that trust is negatively related to tax evasion. Therefore, low trust in tax authorities is correlated with high levels of tax evasion. Also, the study of Kogler *et al.* (2013) confirms the role of trust and power as important determinants of tax compliance and states that the highest level of tax compliance and the lowest level of tax evasion was found in conditions of high trust and high power in governance. Thus, in recent years, trust in governmental authorities as well as tax morale and motivational postures have been investigated with regard to their influence on tax evasion (Torgler 2005; Kogler *et al.* 2013; Pickhardt, Prinz 2014; Prinz *et al.* 2014; Antoci *et al.* 2014).

Therefore, the following secondary hypothesis can be stated:

Hypothesis 2. *A higher level of public governance decreases the size of shadow economy.*

In addition we intend to test if the results significantly differ for the old and new members of EU. Therefore, the following research question is stated:

Research question 2. *How the results of testing hypothesis 2 differ for the two groups of EU countries (EU OLD and EU NEW)?*

Many authors address the concept of “governance” as being very difficult to define and quantify by help of just one indicator or a combination of more indicators that could show all the dimensions of governance (Andrews 2008; Kaufmann *et al.* 2010; Boța-Avram 2014). Nevertheless, the attempts of the World Bank with the help of its specialists in this field, namely Kaufmann, Kraay and Masstruzii are worth mentioning. They have tried to develop a governance score named Worldwide Governance Indicators (WGI). Such a score was used by numerous researchers who investigated the determining causes of the shadow economy in different countries (Torgler, Schneider 2007; Thießén 2010). The Worldwide Governance Indicators (WGI) provided by the World Bank (2013) have summarized the views on the quality of governance provided by a large number of enterprises, citizens and expert survey respondents under some aggregate and individual governance indicators for 215 economies over the period of 1996–2012, for six dimensions of governance, as follows (World Bank 2013): a) Voice and Accountability (VA) which captures the freedom of expression, the freedom of association, and the free media; b) Political Stability and Absence of Violence (PS) evaluates measured perceptions of the likelihood that the government would be destabilized or overthrown; c) Government Effectiveness (GE) captures perceptions of the quality of public services, their ability to produce and implement good policies and deliver public goods; d) Regulatory Quality (RQ) captures perceptions of the ability of the government to formulate and implement sound policies and regulations that allow and promote the development of the private sector (it also includes perceptions of the burdens imposed by excessive regulations); e) Rule of Law (RL) reflects the extent to which agents have confidence in and compliance with the rules of society, property rights, police and courts, as well as the likelihood of crime and violence; f) Control of Corruption (CC) highlights the extent to which public power is exercised for private gain.

Each component ranges from –2.5 (weak) to 2.5 (strong) in governance performance. We are going to check the robustness of the statistical results for the governance score by using all single sub-scores independently.

Based on the six governance components, Hypothesis 2 and Research question 2 can be divided as follows:

Hypothesis 2.1. *Good Voice and Accountability (VA) diminishes the level of shadow economy.*

Research question 2.1. *How the results of testing hypothesis 2.1 differ for the two groups of EU countries (EU OLD and EU NEW)?*

Hypothesis 2.2. *Good Political Stability and the Absence of Violence (PS) diminishes the level of shadow economy.*

Research question 2.2. *How the results of testing hypothesis 2.2 differ for the two groups of EU countries (EU OLD and EU NEW)?*

Hypothesis 2.3. *Good Government Effectiveness (GE) diminishes the level of shadow economy.*

Research question 2.3. *How the results of testing hypothesis 2.3 differ for the two groups of EU countries (EU OLD and EU NEW)?*

Hypothesis 2.4. *Good Regulatory Quality (RQ) diminishes the level of shadow economy.*

Research question 2.4. *How the results of testing hypothesis 2.4 differ for the two groups of EU countries (EU OLD and EU NEW)?*

Hypothesis 2.5. *Good Rule of Law (RL) diminishes the level of shadow economy.*

Research question 2.5. *How the results of testing hypothesis 2.5 differ for the two groups of EU countries (EU OLD and EU NEW)?*

Hypothesis 2.6. *Good Control of Corruption (CC) diminishes the level of shadow economy.*

Research question 2.6. *How the results of testing hypothesis 2.6 differ for the two groups of EU countries (EU OLD and EU NEW)?*

2.3.2. Fiscal burden

The literature about the effect of tax systems on corporate behavior reveals that economical underground activities aggravate as the real and perceived fiscal burden rises (Frey, Weck-Hannemann 1984; Devereux, Griffith 2003; Schneider, Klinglmaier 2004; Devereux, De Mooij 2009). For policy-makers, knowing about the trend of the fiscal revenue is very important in order to assure the budget equilibrium in perspective (Mara *et al.* 2009). The survey of OECD (2009) also supports the assumption that high tax rates leads to discrete locations of profitable investments by multinationals. Sweden is a good example of a state with a high level of fiscal pressure and unwanted effects of taxes. In 1970–1980 the government entailed the most drastic progressive income tax system among industrialized states and the marginal tax rates raised the unemployment rate to 80–90%. The excessive fiscal pressure generated high levels of tax evasion (Agnell, Persson 2000). The same findings are supported by Putniņš and Sauka (2011) in their study in the Baltic States (Latvia, Estonia and Lithuania). They found that dissatisfaction with the tax system and the government offers an explanation of the size of shadow economy in these countries.

High levels of taxation determine the migration of investors towards other countries which are “fiscal oases” or “fiscal havens” to obtain a more favorable fiscal treatment.

According to OECD criteria (OECD 2009), a fiscal paradise is defined by “none or few nominal taxes on the relevant income, lack of transparency, lack of effective exchange of information, none substantial activities”. In addition, every country which meets the above criteria is required to make commitments to implement the principles of transparency and exchange of information for tax purposes. Economic analysts say that approximately 70% of the world currency is run by the tax havens (Buziernescu, Antonescu 2007).

Nevertheless, there are studies which do not agree with the existence of a causal relationship between tax burden and the size of shadow economy (Friedman *et al.* 2000; Dreher, Schneider 2006; Torgler, Schneider 2007). Making a big survey on OECD countries between 1980 and 2004, Kawano and Slemrod (2014) also found that the relationship between corporate tax rates and corporate tax revenues is tenuous.

Based on the assumptions above, we intend to assert the following hypothesis and research question:

Hypothesis 3. *The higher the fiscal burden, the higher the shadow economy.*

Research question 3. *How the results of testing hypothesis 3 differ for the two groups of EU countries (EU OLD and EU NEW) ?*

According with Schneider *et al.* (2010) the measurement of fiscal burden is not easy to define because the tax and social security systems are vastly different among countries. The fiscal burden can be estimated in various ways:

- a) as total tax rate (% of commercial profits) – TAX₁ (positive sign is expected);
- b) as tax revenue (% of GDP) – TAX₂ (positive sign is expected);
- c) as fiscal freedom variable, a subcomponent of the Heritage Foundation’s economic freedom index – TAX₃ (negative sign is expected); it includes both the direct tax burden in terms of the top tax rates on individual and corporate incomes and the overall amount of tax revenue as percentage of GDP. The index ranges from 0 to 100, where 0 is the least fiscal freedom and 100 is the maximum degree of fiscal freedom (Heritage Foundation 2015).

The last proxy of fiscal burden is more complex being preferred by various authors in their research (Torgler 2002; Dreher, Schneider 2006; Torgler, Schneider 2007).

2.3.3. Wealth of a country

Various studies certify that a higher level of development generates a better capacity of paying and collecting taxes and a greater demand for public goods and services (Torgler 2004; Torgler *et al.* 2010). For example, the empirical research conducted by Torgler (2004) reveals a strong relationship between financial satisfaction and tax payment and finally he concludes that “if the financial situation of a household is bad, the tax payments might be seen as a hard restriction of their possibility set, which might reduce tax honesty”.

Furthermore, investigating the findings of Schneider (Alm *et al.* 2004; Schneider 2013; Schneider *et al.* 2015; Schneider, Klingmair 2004) the highest rates of shadow economy activities can be found in developing and in transition countries. In Africa and South America, 41% of the economic activities are clandestine. In European states in economic transition, shadow economy is estimated at 38%. Countries with lowest shadow economy

activities are Switzerland, the USA and Austria. In the meantime Bolivia and Georgia lead with over 66% (Kirchler 2007: 16). These findings are also supported by the study of Orviska and Hudson (2003) who find that in developed countries tax fraud is estimated to be 20% of the total income and in developing countries the percentage is even higher. Similar results were obtained in other countries with different levels of development per region. Therefore, Brosio *et al.* (2002) investigate tax fraud in different regions of Italy and find that in the poorer Southern regions tax fraud is significantly greater than in the wealthier Northern regions. The authors explain that the underground economy and tax noncompliance are possible expressions of the population's disagreement regarding the provision of public goods and insurance of welfare by the state.

Therefore, we assess the following hypothesis and research question:

Hypothesis 4. *Increasing richness of a country is associated with a lower propensity towards shadow economy.*

Research question 4. *How the results of testing hypothesis 4 differ for the two groups of EU countries (EU OLD and EU NEW)?*

Gross Domestic Product (GDP) is a very used indicator measuring for the level of development and prosperity of a country. A higher level of development goes together with a greater capacity to pay and collect taxes, as well as a higher relative demand for public goods and services (Chelliah 1971). Following Torgler and Schneider (2007) we are going to use per capita GDP as a measure for the richness of a country.

2.4. Equation model and data

Our research is conducted on European Union member countries, consisting of 28 states at the time of the study. We intend to find whether or not is any difference between the old and the new entrants in the European Union, in terms of shadow economy and its explanatory factors. We are going to use the term "old members" with the symbol "EU OLD" to refer to the first 15 members that joined the EU until the 30th of April 2004, as following: Belgium, Denmark, France, Germany, Greece, Ireland, Italy, Luxembourg, Netherlands, Portugal, Spain, the United Kingdom, Austria, Finland and Sweden. Moreover, we are going to use the term "new members" with the symbol "EU NEW" represented by the last 13 countries that have joined the EU since the 1st May 2004, namely: Cyprus, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Malta, Poland, Slovakia, Slovenia, Bulgaria, Romania and Croatia. For all the European Union members, we are going to use the symbol "EU ALL".

In order to show whether happiness induces a lower level of shadow economy, we used some largely used control variables. We proposed the following baseline equation model:

$$SE_i = \beta_0 + \beta_1 HAPPY_i + \beta_2 GOV_i + \beta_3 TAX_i + \beta_4 RICH_i + \varepsilon_i, \quad (1)$$

where: SE_i reflects the level of a country's shadow economy, estimated by percentage in the GDP; $HAPPY_i$ is the happiness of a country estimated by Happy Planet Index (HPI);

GOV_i denotes the quality of public governance, estimated by World Governance Indicators (WGI); TAX_i is the fiscal burden estimated: as total tax rate (as the percent of commercial profits- TAX_1); as tax revenue (as the percentage of GDP- TAX_2); as fiscal freedom variable, a subcomponent of the Heritage Foundation's economic freedom index- TAX_3 . $RICH_i$ is the wealth of a country, estimated by per capita GDP; ε_i reveals the error term.

The data refers to the period of 2008–2013 and were collected as follows:

- Shadow economy is determined as a percentage of the official GDP calculated by Schneider (2013) over the period of 2008–2013 (for 2013 the estimations are used);
- Happy Planet Index (HPI) is provided by the Centre for Well-being at the New Economics Foundation;
- World Governance Indicator (WGI) is collected from the World Bank;
- Fiscal burden estimates by TAX_1 and TAX_2 are provided by World Bank. TAX_3 is provided by The Heritage Foundation;
- Per capita GDP is provided by the World Bank.

The model is estimated with the help of the Ordinary Least Square (OLS) method by using cross-section data and the average values for the years 2008–2013 are used. Firstly, we analyzed whether independent variables are not multi collinear by using the correlation matrix of the independent variables. Then, the “T” test was used in order to test the significance of the coefficients. The overall significance of the model was tested by using the “F” test. R-squared shows the extent to which the variation of the dependent variable is explained by the independent variables in the model.

3. Results and discussions

3.1. Descriptive statistics

As first step, we proceed to a *short descriptive statistics* of the level of shadow economy (SE) as shown in Table 2.

The level of shadow economy for all European Union' members is about 19.56 percents (in GDP), this means that about one-fifth of EU GDP is lost in the shadow economy, in average over the period 2008–2013. New members have an average level of shadow economy calculated as percentage in GDP of 25.42 percents, while among the old members the percentage is only 14.48 percents. It can be seen that the difference between old and new members of the European Union in terms of shadow economy is significant being a good argue for us to conduct a separate analysis of the shadow economy on these two subgroups in order to explain this variation. Among all the countries of the European Union, the lowest percentage of the shadow economy is found in Austria (7.97 percents), followed by Luxembourg (8.35 percents) and Netherlands (9.7 percents). Opposite, the highest level of the shadow economy is found in Bulgaria (with 32.1 percent), followed by Romania (29.32 percents) and Lithuania (28.98 percents).

Table 2. The size of shadow economy (SE)-as percent in GDP, in EU countries (2008–2013 average)

EU OLD	SE	EU NEW	SE	
Austria	7.97%	Bulgaria	32.10%	
Belgium	17.17%	Croatia	29.40%	
Denmark	13.73%	Cyprus	25.92%	
Finland	13.67%	Czech Republic	16.35%	
France	10.95%	Estonia	28.72%	
Germany	13.78%	Hungary	22.87%	
Greece	24.43%	Latvia	26.50%	
Ireland	12.67%	Lithuania	28.98%	
Italy	21.52%	Malta	25.52%	
Luxembourg	8.35%	Poland	24.97%	
Netherlands	9.70%	Romania	29.32%	
Portugal	19.20%	Slovak Republic	15.95%	
Spain	19.20%	Slovenia	23.95%	
Sweden	14.66%			
United Kingdom	10.33%			
Groups	Mean	Std. Dev.	Min	Max.
EU ALL	19.56 %	7.33	7.97 %	32.1 %
EU OLD	14.48 %	4.91	7.97 %	24.43 %
EU NEW	25.42 %	4.84	15.95 %	32.1 %

3.2. Testing hypotheses and research questions

Secondly, we are going to *test the working hypothesis* and the *appropriated research questions* (H1, RQ1; H2, RQ 2; H3, RQ3; H4, RQ 4).

Testing the **Hypothesis 1**. *Increasing human happiness is associated with a lower propensity towards shadow economy* and the **Research question 1**. *How the results of testing hypothesis 1 differ for the two groups of EU countries (EU OLD and EU NEW)?* involve the analysis of the Tables 3 and 4.

In Table 3 the pairwise correlations of the SE (Shadow economy), HPI (Happy Planet Index) and WELB (Well-being) variables for EU ALL are presented. We found a very week correlation between HPI and SE (coef.= -0.29) and a strong correlation between WELB and SE (coef.= -0.78).

Table 3. Correlation Matrix (between SE, HPI and WELB)

EU ALL			
	SE	HPI	WELB
SE	1.0000		
HPI	-0.2980	1.0000	
WELB	-0.7801	0.4255	1.0000

The Well-being component of the HPI is strongly correlated with SE, while by adding other components (life-expectancy or foot print) the effect on SE considerably diminishes. This result is also supported by other studies which used the variable individual's well-being as an estimator for the happiness (Tekeli 2011). In such a context, Roubal and Havlíček (2013) remark that the concept of happiness could encapsulate many meanings and a variety of denotations in social sciences, such as the quality of life, life satisfaction, subjective well-being, level of positive emotions etc.

In Table 4 the linear regressions between shadow economy (SE) and well-being (WELB) for EU countries and separately for the new and the old EU members are presented.

Table 4. Linear regression between SE and WELB

EU ALL				EU OLD				EU NEW			
SE	Coef.	T	P> t	SE	Coef.	t	P> t	SE	Coef.	t	P> t
-----+-----				-----+-----				-----+-----			
WELB	-6.05	-8.20	0.000	WELB	-4.37	-3.07	0.009	WELB	-4.26	-2.47	0.031
cons	57.04	12.07	0.000	cons	44.42	4.44	0.001	cons	44.42	4.44	0.001
R-squared = 0.69				R-squared = 0.46				R-squared = 0.37			

From Table 4 we can find a linear relationship between WELB and SE statistically significant at a significance level of 1% (p-value = 0.000), for EU ALL. The sign of WELB coefficient is the expected one, being negative. If WELB increases with one point, SE decreases with approximately 6.055 points. The well-being variable explains the level of shadow economy in percent of 69.63% (R-squared = 0.6963). In conclusion, according to our findings, well-being is a representative measure for happiness with a significant impact on the size of shadow economy in the European Union countries. Also, by considering well-being as a proxy for happiness, we found that happiness could be a determinant for the shadow economy. Therefore, the hypothesis H1 is valid.

As regards the results on the two groups of countries, from Table 4 we can find they differ to a certain degree. For the EU OLD sample the influence of WELB is statistically significant at a significance level of 1% (p-value = 0.009) but for the EU NEW the influence is statistically significant only at a significance level of 5% (p-value = 0.031). For the EU OLD sample the well-being variable explains the level of shadow economy in percent of 46% (R-squared = 0.46) and for the EU NEW sample the percent of explanation is somehow lower, of 37.47% (R-squared = 0.37). In other words, in both cases the relationship is statistically significant but for the EU OLD countries the impact of happiness on the shadow economy is slightly higher than in the EU NEW countries.

Testing the **Hypothesis 2**. *A higher level of public governance decreases the size of shadow economy* with its components (H.2.1., H.2.2., H.2.3., H.2.4., H.2.5., H.2.6.) and **Research question 2**. *How the results of testing hypothesis 2 differ for the two groups of EU countries (EU OLD and EU NEW)?* with its components (R.2.1., R.2.2., R.2.3., R.2.4., R.2.5., R.2.6.) involve the data of the Tables 5 and 6.

From Table 5 we find out that the low levels of correlation coefficients between SE and RL, and between SE and CC for EU NEW raises questions on the validity of the hypotheses H2.5. and H2.6. for these countries. In Table 6 we run the linear regressions between shadow economy and public governance with its components, for the countries which belong to EU ALL and separately for EU OLD and EU NEW.

For EU ALL we found a strong and negative correlation (coef.= -0.7914) between the shadow economy (SE) and the public governance (WGI) (Table 5). From Table 6 we find that the relationship between the two variables is confirmed at a significance level of 1% (p-value = 0.000). The negative sign of the coefficient reflects that a higher quality of public governance leads to a decrease of the underground activities in the European Union countries. If the quality of public governance increases by one point, the shadow economy reduces by 1.9 points. Therefore, the hypothesis H2 is validated for the EU member states (EU ALL).

Table 5. Correlation Matrix (between SE, WGI, VA, PS, GE, RQ, RL and CC)

EU ALL	SE	WGI	VA	PS	GE	RQ	RL	CC
SE	1.0000							
WGI	-0.7914	1.0000						
VA	-0.8172	0.9704	1.0000					
PS	-0.5126	0.6856	0.6100	1.0000				
GE	-0.7466	0.9744	0.9314	0.6160	1.0000			
RQ	-0.7767	0.9424	0.9171	0.5634	0.8990	1.0000		
RL	-0.7801	0.9751	0.9595	0.5757	0.9524	0.9329	1.0000	
CC	-0.7651	0.9761	0.9515	0.5737	0.9524	0.9098	0.9524	1.0000
EU OLD	SE	WGI	VA	PS	GE	RQ	RL	CC
SE	1.0000							
WGI	-0.7950	1.0000						
VA	-0.7728	0.9840	1.0000					
PS	-0.6307	0.8177	0.8074	1.0000				
GE	-0.7315	0.9745	0.9466	0.7268	1.0000			
RQ	-0.7981	0.9470	0.9379	0.6820	0.9045	1.0000		
RL	-0.8334	0.9701	0.9334	0.7085	0.9608	0.9428	1.0000	
CC	-0.7732	0.9858	0.9754	0.7351	0.9750	0.9381	0.9624	1.0000
EU NEW	SE	WGI	VA	PS	GE	RQ	RL	CC
SE	1.0000							
WGI	-0.4999	1.0000						
VA	-0.5558	0.9649	1.0000					
PS	-0.5707	0.6975	0.7180	1.0000				
GE	-0.4366	0.9430	0.8469	0.6110	1.0000			
RQ	-0.5059	0.8475	0.8505	0.4086	0.7560	1.0000		
RL	-0.4011	0.9663	0.9281	0.6040	0.8795	0.8572	1.0000	
CC	-0.3272	0.9249	0.8726	0.5047	0.8782	0.7155	0.8932	1.0000

Table 6. Linear regression between SE and WGI (also including the components of WGI)

EU ALL				EU OLD				EU NEW			
SE	Coef.	t	P> t	SE	Coef.	t	P> t	SE	Coef.	T	P> t
WGI	-1.90	-8.02	0.000	WGI	-1.47	-5.53	0.000	WGI	-1.53	-2.68	0.021
cons	30.45	17.96	0.000	cons	26.04	14.06	0.000	Cons	30.13	12.42	0.000
R-squared = 0.62				R-squared = 0.63				R-squared = 0.25			
SE	Coef.	t	P> t	SE	Coef.	t	P> t	SE	Coef.	t	P> t
VA	-17.14	-9.52	0.000	VA	-16.27	-5.25	0.000	VA	-13.36	-3.31	0.007
PS	-8.94	-2.91	0.007	PS	-6.42	-3.05	0.009	PS	-11.29	-2.36	0.038
GE	-8.48	-6.77	0.000	GE	-6.70	-4.22	0.001	GE	-5.51	-2.85	0.016
RQ	-13.33	-8.83	0.000	RQ	-10.15	-5.66	0.000	RQ	-10.29	-2.68	0.021
RL	-10.60	-7.63	0.000	RL	-10.10	-5.56	0.000	RL	-6.05	-1.81	0.097
CC	-6.35	-6.30	0.000	CC	-5.08	-5.50	0.000	CC	-4.36	-1.64	0.130
R-squared (VA) = 0.67				R-squared (VA) = 0.59				R-squared (VA) = 0.30			
R-squared (PS) = 0.26				R-squared (PS) = 0.39				R-squared (PS) = 0.32			
R-squared (GE) = 0.55				R-squared (GE) = 0.53				R-squared (GE) = 0.19			
R-squared (RQ) = 0.60				R-squared (RQ) = 0.63				R-squared (RQ) = 0.25			
R-squared (RL) = 0.60				R-squared (RL) = 0.69				R-squared (RL) = 0.16			
R-squared (CC) = 0.58				R-squared (CC) = 0.59				R-squared (CC) = 0.1			

From the summary presented in Table 6, we find out which ones of the six secondary hypotheses (H2.1, H2.2, H2.3, H2.4, H2.5 and H2.6) are accepted. For EU ALL, we found that between the SE variable and each variable components of the WGI (VA, PS, GE, RQ, RL and CC) there is a linear relationship which is confirmed at a significance level of 1% (all p-values < 0.01). The Voice and Accountability (VA) component seems to have the highest negative impact on the level of shadow economy (the coefficient is -17.14 and also R-squared is 0.67). In conclusion, for EU ALL, all the secondary hypotheses H2.1., H2.2., H2.3., H2.4., H2.5. and H2.6. are accepted at a significance level of 1%. This means that a Good Voice and Accountability (VA), a good Political Stability, a high Absence of Violence (PS), a good Government Effectiveness (GE), a good Rule of Law (RL) and a good Control of Corruption (CC) determine a reduction of the level of shadow economy in the European Union member states.

As regards finding answers to our research questions (RQ2 and its components RQ2.1., RQ2.2. RQ2.3., RQ2.4., RQ2.5. and RQ2.6.) we also used the data from Table 5 and 6.

Checking for EU OLD sample, from Table 6 we see a statistically significant relationship between the shadow economy (SE) and the public governance (WGI) confirmed at a significance level of 1% (p-value = 0.000). The WGI coefficient is the expected one (a negative one -1.47) and the impact of the public governance on shadow economy is about 63.21% (R-squared = 0.63). An increase of one point of the quality of public governance determines a decrease of 1.47% of the shadow economy (lower than in EU ALL). Therefore, we document that for EU OLD the core hypothesis H2 is also validated.

Regarding the new members (EU NEW), from Table 5, we find a medium and negative correlation between shadow economy (SE) and public governance (WGI) (coef. = -0.49). Table 6 reveals a linear and negative influence of WGI on SE, statistically significant at a sig-

nificant level of 5% (p -value = 0.021). For the EU NEW sample, the variation of the shadow economy is explained in percent of 25% by the quality of public governance (R-squared = 0.3). The percent is much lower than in the EU OLD sample (where the R-squared = 0.63). So, the hypothesis H2 is also validated for the EU NEW sample.

To respond to our research question (RQ2.), for the EU OLD countries the impact of public governance on the shadow economy is higher than in the EU NEW countries, but in both cases it is statistically significant.

Going to the components of public governance, from Table 5 we find that all secondary hypotheses H2.1., H2.2., H2.3., H2.4., H2.5. and H2.6. are also valid for EU OLD sample at a significance level of 1% (p -values < 0.01). As for the EU NEW countries, the hypotheses H2.1., H2.2., H2.3. and H2.4. are confirmed at a significance level of 5% while the hypothesis H.2.5. is accepted only at 10% significance level. For EU NEW, we also find a negative impact of Control of Corruption (CC) on shadow economy (SE) but it is not statistically significant (p -value = 0.131), therefore the hypothesis H2.6. is rejected. The variation of the shadow economy due to the variation of each governance components is explained in percents of maximum 32% in the EU NEW sample compared with a much higher percent of maximum 69% for EU OLD.

To respond to our research questions (RQ2.1., RQ2.2., RQ2.3., RQ2.4.), for the EU OLD countries the impact of Voice and accountability (VA), Political Stability and Absence of Violence (PS), Government Effectiveness (GE) and Regulator Quality (RQ) on the shadow economy is significantly higher than in the EU NEW countries. For both samples, the relationships are significant but for the EU NEW only at a level of significance of 5%. A similar result is found for the research questions RQ2.5. where we also find for EU OLD a strong and negative influence of the Rule of Law (RL) on shadow economy but for the EU NEW the relationship is significant, this time, only at 10% level of significance. As for RQ2.6., a higher Control of Corruption (CC) reduces the shadow economy (SE) for both groups of the countries, but for the EU NEW the result is not statistically significant.

Concluding, our results are in line with those of Torgler (2005), Torgler and Schneider (2007) and Kirchler (2007) who find out the quality of governance has a strong impact on reducing the level of shadow economy.

However, for EU NEW our findings point out that the increase of control of corruption determines a decrease of the level of shadow economy, but the results are not significant for these countries. Investigating the research literature (Johnson *et al.* 1997; Choi, Thum 2005; Dreher, Schneider 2006) it seems that the relation between corruption and shadow economy is still not well settled, being found either positive or negative. Moreover, the relation may depend on the way of measure the corruption, as perceived corruption or as actual corruption, once other relevant factors are controlling for (Weber Abramo 2005; Mocan 2008). Trying to deal this, Dreher and Schneider (2006) point out there is reason to believe that this relationship might differ among high and low income countries. They found evidence that the sign of relationship even can differ from one group to another. More specifically, the corruption and shadow economy are found to be substitutes in high income countries and complements in low income countries. The authors explain this by different mechanisms which prevail each type of the countries. Therefore the public goods

provided by the official sector are in many developing countries less efficient than in high income ones and this is the reason for a largely part of entrepreneurs (such restaurants, bars or haircutters or even bigger production companies) to pay a bribe in exchange to stay unofficial. Thus, in developing countries, the corruption and shadow economy are found to be substitutes. In comparison, in the high income countries, the public goods is more efficient and here, only small firms take the option to go underground by paying bribes but the big companies often bribe official to get a contract from the public sector (e.g. in the construction sector). So, this contract is then conducted in the official sector not in shadow economy. Under these reasons, in high income countries the corruption and shadow economy are expected to be found as complements. Based on these interesting findings and return to our results, we see that all the EU NEW members are emerging countries with an average income of about 15 960 per capita GDP compared with an average of 46 263 per capita GDP for EU OLD members. Thus, under this context, the different results regards the impact of control of corruption on shadow economy among the two groups, could be largely explained.

Testing the **Hypothesis 3**. *The higher the fiscal burden, the higher the shadow economy* and **Research question 3**. *How the results of testing hypothesis 3 differ for the two groups of EU countries (EU OLD and EU NEW)?* involve the analysis of the Tables 7 and 8.

Table 7. Correlation Matrix (between SE, TAX₁, TAX₂ and TAX₃)

EU ALL					EU OLD				EU NEW					
	SE	TAX ₁	TAX ₂	TAX ₃		SE	TAX ₁	TAX ₂	TAX ₃		SE	TAX ₁	TAX ₂	TAX ₃
SE	1.00				SE	1.00				SE	1.00			
TAX ₁	-0.11	1.00			TAX ₁	0.40	1.00			TAX ₁	-0.41	1.00		
TAX ₂	-0.13	-0.35	1.00		TAX ₂	-0.21	-0.40	1.00		TAX ₂	0.20	-0.43	1.00	
TAX ₃	0.64	-0.27	-0.38	1.00	TAX ₃	0.09	-0.33	-0.34	1.00	TAX ₃	0.18	0.14	-0.5	1.00

Table 8. Linear regression between SE and fiscal burden (TAX₁, TAX₂, TAX₃)

EU ALL				EU OLD				EU NEW			
SE	Coef.	t	P> t	SE	Coef.	t	P> t	SE	Coef.	t	P> t
TAX ₁	-0.063	-0.54	0.589	TAX ₁	0.14	1.91	0.132	TAX ₁	-0.29	-1.48	0.164
cons	22.23	4.30	0.000	cons	8.03	1.60	0.078	cons	33.01	6.20	0.000
R-squared = 0.011				R-squared = 0.165				R-squared = 0.168			
SE	Coef.	t	P> t	SE	Coef.	T	P> t	SE	Coef.	t	P> t
TAX ₂	-0.14	-0.65	0.51	TAX ₂	-0.18	-0.78	0.448	TAX ₂	0.13	0.66	0.523
cons	22.64	4.64	0.00	cons	18.40	3.53	0.004	cons	22.79	5.40	0.000
R-squared = 0.016				R-squared = 0.045				R-squared = 0.038			
SE	Coef.	t	P> t	SE	Coef.	T	P> t	SE	Coef.	t	P> t
TAX ₃	0.31	4.22	0.000	TAX ₃	0.04	0.31	0.760	TAX ₃	0.10	0.59	0.565
cons	-1.29	-0.25	0.800	cons	12.2	1.63	0.126	cons	17.65	1.34	0.207
R-squared = 0.407				R-squared = 0.007				R-squared = 0.031			

From Table 7 and 8 we find out some interesting results. Let's check firstly the results for EU ALL, by using the three proxy used for fiscal burden. The absolute values of correlation coefficients show a strong correlation when TAX_3 is used (coef. = 0.64) and a very weak correlation when TAX_1 and when TAX_2 are used (coef. are -0.11 and -0.13). As regards the signs of the correlations coefficients, surprisingly, for all the three variables they show unexpected results. As we specified before in the Section 2, for TAX_1 and TAX_2 positive signs are expected and for TAX_3 a negative sign is expected, but our results are opposite.

Analyzing Table 8, the conclusions become more completed. The negative coefficients of TAX_1 and TAX_2 from the linear regressions are unexpected meaning that the higher the fiscal burden, the smaller shadow economy. But the relationships are not significant (p -values = $0.5 > 0.05$). Going to the third fiscal burden proxy (TAX_3) we can find some similar results but much more robust. In this case, the coefficient is positive but also opposite to our expectations. According to our result, a higher fiscal freedom meaning a lower fiscal pressure conducts also to a higher shadow economy. So, by adding another proxy for fiscal burden (TAX_3) the relationship became statistically significant at a level of significance of 1% (p -value = 0.000). Also, fiscal freedom explain 40.7% from the volume of shadow economy, but out of the economic theory because the sign of the coefficient is not the expected one. All in all, the Hypothesis 3 is rejected, meaning that a higher fiscal burden does not necessarily lead to a higher level of the shadow economy in the EU countries.

However, our findings are supported by various studies that point out such similarly results. Therefore, Friedman *et al.* (2000) and later Dreher and Schneider (2006) find that higher tax rates imply smaller shadow activities. Furthermore, in line with our findings, Torgler and Schneider (2007) state about "mixed empirical evidence" on the correlations between fiscal burden and shadow economy found in the literature. Moreover, in their study conducted in 55 countries over the period 1990 to 1999, Torgler and Schneider (2007) do not find a consistently statistically significant correlation between the fiscal burden and shadow economy. Kawano and Slemrod (2014) also find a weak relationship between corporate tax rates and corporate tax revenues at least on short-term, but do not exclude a stronger relationship on long-term.

In what regards our research question whether or not the results differ for the two groups of EU countries (EU OLD and EU NEW), the answer is yes. By using TAX_1 and TAX_2 the sign of coefficients are opposite from one group to another, meaning that both expected and unexpected evidences are found. By using TAX_3 (which is a much more complex proxy for fiscal burden) the similar signs of the coefficients for the two groups are found (unexpected positive signs) so the higher fiscal freedom meaning a lower fiscal burden, the higher shadow economy. However, by using all the three proxies, the results are not statistically significant for any of the two groups.

In conclusion, our results are mixed among the two groups. In most cases, we found contrary evidences, that a higher fiscal burden determines a lower propensity to perform shadow activities, but we also found some expected evidences. Such mixed empirical evidences are also find by Torgler and Schneider (2007). A good explanation of these mix results among the two groups could be related to the way of measure the fiscal burden

because the tax and social security systems are vastly different among countries (Schneider *et al.* 2010) and due to this reason, the values could not be fully comparable.

Testing the **Hypothesis 4**. *Increasing richness of a country is associated with a lower propensity towards shadow economy* and the **Research question 4**. *How the results of testing hypothesis 4 differ for the two groups of EU countries (EU OLD and EU NEW)?* involve the analysis of the Tables 9 and 10.

Table 9. Correlation Matrix between SE and GDP

EU ALL			EU OLD			EU NEW		
	SE	GDP		SE	GDP		SE	GDP
SE	1.0000		SE	1.0000		SE	1.0000	
GDP	-0.7251	1.0000	GDP	-0.6138	1.0000	GDP	-0.4047	1.0000

Table 10. Linear regression between SE and GDP

EU ALL				EU OLD				EU NEW			
SE	Coef.	t	P> t	SE	Coef.	t	P> t	SE	Coef.	t	P> t
GDP	-0.0002	-4.07	0.000	GDP	-0.0001	-3.01	0.010	GDP	-0.0003	-1.98	0.116
cons	26.46	12.34	0.000	cons	21.64	7.70	0.000	cons	30.75	8.04	0.000
R-squared = 0.53				R-squared = 0.38				R-squared = 0.17			

Table 9 shows that the correlation’s sign between SE and per capita GDP is negative, so we can state the hypothesis H4 (for all EU member states, both old and new). In Table 10, we can find for EU ALL that the results are in line with our expectations meaning that a higher per capita GDP is associated with a smaller shadow economy and this relationship is confirmed at a significance level of 1% (p-value = 0.000). It is important to highlight that, for all EU sample the impact of per capita GDP variable on the shadow economy is high, being 53%. Thus, the hypothesis H4 is valid for EU ALL, meaning that the increasing richness of a country is associated with a lower propensity towards shadow economy for European Union members.

Regards our research question RQ4, we see from Table 10 that for EU OLD sample the hypothesis H4 is valid also at a significance level of 1% (p-value = 0.01). For the EU NEW sample even the influence is those expected (as negative), it is not statistically significant (p-value = 0.116), therefore the hypothesis H4 are not valid. Also, the impact of per capita GDP on the shadow economy is much higher for EU OLD (of 38%) than for the EU NEW (only 17%).

In conclusion, we can say that hypothesis H4 is valid for EU countries but the impact of the richness of a country on shadow economy is significantly higher for the EU OLD than for the EU NEW. Our findings are in line with previous research (Torgler Schneider, 2007) and confirm the expectation that the richer the country, the smaller the propensity to perform shadow activities.

3.3. Validation of the model

In Table 11 we can find a strong correlation (0.78) between GDP per capita and WGI, which means they are not independent in order to be encapsulated in the model. The variable GDP per capita remains in the model because between GDP per capita and SE there is a strong correlation (coef = -0.72). Also we find HPI variable as independent in relations with other variables (GDP and WGI).

Table 11. Correlation Matrix (between SE, HPI, GDP, WGI and WELB)

EU ALL					
	SE	HPI	GDP	WGI	WELB
SE	1.0000				
HPI	-0.2980	1.0000			
GDP	-0.7251	-0.0162	1.0000		
WGI	-0.7914	0.1895	0.7822	1.0000	
WELB	-0.7801	0.4255	0.7852	0.8432	1.0000

Checking for all statistical tests, finally, we keep in the model HPI and per capita GDP variables. Table 12 shows the models estimated by linear regression between the dependent variable SE and the independent variables HPI and per capita GDP. For EU ALL, the two variables HPI and GDP explain the variance of SE in percent of 62% (R-squared = 0.62).

For EU ALL the simultaneous influences of HPI and per capita GDP on shadow economy in the model presented in Table 12 do not contradict the hypotheses H1 and H4. The relationships from the regression are confirmed at a significance level of 1%, therefore the model is valid. The model is also valid for the EU OLD at a significance level of 5% (HPI p-value = 0.025 and GDP p-value = 0.001). In this case the variable HPI and per capita GDP explain the variation of SE in percent of 60% (R-squared = 0.60). But for the EU NEW sample we find that the simultaneous influences of HPI and per capita GDP on SE are not statistically significant (HPI p-value = 0.814 and GDP p-value = 0.149), therefore for this sample, the model is not valid.

The attempt to introduce the fiscal burden variable (expressed by TAX₁, TAX₂ and TAX₃) in the model along with HPI and GDP, was unsuccessful which does not contradict the results of testing hypothesis H3.

Table 12. Models for EU ALL, EU OLD and EU NEW

EU ALL				EU OLD				EU NEW			
SE	Coef.	t	P> t	SE	Coef.	t	P> t	SE	Coef.	t	P> t
HPI	-0.4545	-3.21	0.004	HPI	-0.5495	-2.56	0.025	HPI	-0.086	-0.24	0.814
GDP	-0.0002	-7.02	0.000	GDP	-0.0002	-4.39	0.001	GDP	-0.0003	-1.56	0.149
cons	45.1042	7.03	0.000	cons	49.0369	4.39	0.001	cons	32.8743	2.56	0.028
R-squared = 0.62				R-squared = 0.60				R-squared = 0.17			

Analyzing many other combinations of variables we could not get to a more relevant model than the above fit models presented in Table 12, available for EU ALL and EU OLD. These models encapsulate the variables happiness (HPI) and richness (per capita GDP) as the main determinants of the size of shadow economy for EU ALL and also for EU OLD. Regards the public governance we previous found that it influence on shadow economy (*ceteris paribus*) and therefore the Hypothesis 2 was validated. However, the relationship between public governance and shadow economy are never significant when the happiness and richness variables are included in the regression. This is a very important results which our model points out supporting the assumption that if the people are simultaneously happy and rich, they are not likely anymore to go underground and any other factor such public governance or fiscal burden seems to not matter for shadow economy. A higher level of happiness and income reduce the shadow economy with coefficients significant at 1% (for all sample) and respectively 5% (for EU OLD). The variation of shadow economy in both cases is explained in the percent of about 60% by these two main found variables. As regards, for the EU NEW countries, any statistically significant model of the shadow economy could be found (the p-values of the variables' influences are significantly higher than 1%, 5% or even 10%).

The results are those expected and mentioned in Introduction where we state that the variation of the shadow economy can be differentially explained by the factors which characterize these emerging countries. The specific features of emerging economies which are commonly recognized could alter the major forces which play an active role in economy.

Conclusions

Over time, in spite of the fact that numerous studies have tried to analyse the impact of the psychological factors on the economic behaviour of people, few studies have put into question whether the well-being and happiness can affect the level of shadow economy (Schneider, Klinglmaier 2004; Bergheim 2007; Thießen 2010) and the results are not fully convincing. The present research aims to study the shadow economy through some psychological factors, especially *human happiness*. Therefore, the main contribution of this research is the finding that happiness is a significant determinant of the shadow economy in the European Union countries.

Another main contribution consists of the systematic comparisons between old and new Member States in terms of determinants of the shadow economy. New members have an average level of shadow economy of 25.42% (calculated as a percentage in GDP), while among the old members the percentage is only 14.48%. The impact of happiness on shadow economy is higher for the old EU members than for the new EU members, and in both cases the correlations are statistically significant.

In addition, we found the quality of public governance is associated with a lower propensity towards shadow economy in EU countries. The relationships are significantly higher in the old EU members than in the new ones. Our results are in line with those of Torgler (2005), Torgler and Schneider (2007) and Kirchler (2007) who stress the impor-

tance of extending the morale or subjective dimensions of shadow economy's determinants by highlighting the trust in public governance's dimension.

As for the influences of various components of public governance on shadow economy, each of them is found to be negative and significant for all sample and for the old members. Regards the new members, the impact of Voice and accountability (VA), Political Stability and Absence of Violence (PS), Government Effectiveness (GE), Regulator Quality (RQ) and Rule of Law (RL) on shadow economy is also negative but significant only at 5% and 10% level of significance. The influence of Control of Corruption (CC) on shadow economy is found to be negative but not statistically significant for the new members. Therefore, this factor seems to not be determinant for shadow economy in these countries. However, our findings are somehow in line with those of Dreher and Schneider (2006). They find evidence to believe that this relationship might differ among high and low income countries and they explain this by different mechanisms which prevail each type of the countries. By linking to our results, because the EU NEW members have an average of per capita GDP three times lower than the EU OLD members, the different mechanisms which characterize high and low income countries mentioned by Dreher and Schneider (2006), could be also used here as explanations for the different results regarding the impact of control of corruption on shadow economy by the two groups.

Another interesting finding, contrary to our expectations, consists of the fact that the fiscal burden seems not to be a determinant for the shadow economy in the European Union space. To get a high robustness results, the fiscal burden is estimated by three variables: total tax rate (as % of commercial profit), tax revenue (% of GDP) and the fiscal freedom index (provided by Heritage Foundation). Even if these results were surprising for us, they are similar to those of various authors who used some similar estimators for tax burden (Friedman *et al.* 2000; Dreher, Schneider 2006; Torgler, Schneider 2007; Kawano, Slemrod 2014). They also found out that tax burden is not correlated with shadow economy and their results were also confirmed by using various robustness checks test (various estimators for tax burden). The explanation could be related to the different way of measure the fiscal burden for each country and regarding this Schneider *et al.* (2010) also remark that the tax and social security systems are vastly different among countries.

In line with our expectations, we find that the richness of a EU country significantly matters for staying in the official sector. The richer the country, the smaller the propensity to perform shadow activities. Nevertheless, for the old EU members, the relationship is significantly stronger.

In the context of aforesaid, the main added value of our research consists of the finding that happiness is a determinant of the shadow economy in the European Union countries. Moreover, some econometric models that include the happiness and richness variables as the main determinants of the size of shadow economy have been made and are valid for EU ALL sample and also for EU OLD. Following our expectations mentioned in the Introduction, the model is not valid for EU NEW countries, even some core hypothesis are valid (at a lower level of significance). As we expect, the variation of the shadow economy are differentially explained by the factors which characterize each of the two groups such as the legislation context, privatisation, ownership structure, social, cultural, political and

economic structures and also the strength of the Europeanization's process. Facing the principles of the new social era of capitalism, the emerging countries have to adjust their behaviour in order to point out the real drives of economy.

Our research point out that the variation of shadow economy is explained in the percent of about 60% by richness and happiness for EU sample and the percent is even more higher (62%) for the EU OLD sample. If the richness variable was largely known in literature as being a main determinant for shadow economy, finding happiness as being so consists in the main finding of this research. The results are in line with those of the few researches found in the literature in this field (Schneider, Klinglmair 2004; Bergheim 2007; Thießen 2010). They also also happiness among the main determinants of the shadow economy. Moreover, Thießen (2010) find also happiness and life satisfaction among the first three factors with an impact upon the level of shadow economy in a list of 67 factors.

Related to Torgler and Schneider's study (2007), our results come again to stress the importance of extending the complexity of the issue by considering the moral and psychological dimensions. Even though most economics tend to base their analysis on neoclassic theory, the complexity of phenomenon requires further study when trying to understand why people are involved in shadow activities. Rational neoclassic determinants of tax evasion and shadow economy tend to be covered by irrational determinants such as subjective perceptions, attitude and motivations, which are growing great importance in explaining the tax behavior. Our results come to support the "slippery-slope model" trust in authorities and voluntary compliance versus power of authorities and enforced compliance (Kirchler 2007) by stressing the role of psychological interventions. The research comes to argue the need of a friendly and happy climate therefore the compliance is likely to occur voluntarily and shadow activities are diminished.

This research may have significant social implications for policy-makers that are seeking for ways of reducing the level of shadow economy in order to safeguard the national economy. Our research suggests that policy-makers need to focus more on the subjective channels than on objective ones in order to get a lower propensity towards shadow economy, in the process of policy reforms which should be undertaken. Furthermore, the policy-makers need to act mainly in order to stress the intrinsic motivation of people in order to stay in the official sector and to comply with their tax obligations, by increasing the trust in public institutions and also by stressing the feeling of happiness among the tax payers ("happy taxpayers"). In addition, our results confirm the expectation that a higher income remains one of the neoclassic ways to motivate individuals to engage in activities no longer underground. Therefore, the policy-makers need to know these and to find channels focused on external motivations consist in increasing the income in order to motivate people to act in the official sector.

Moreover, our findings come to stress the idea of Stiglitz *et al.* (2010) and Oswald (2010) about the importance of measuring a nation's emotional prosperity rather than its economic prosperity, focusing on well-being than wealth. The attempt to use a Gross National Happiness measuring the overall social well-being as an alternative for Gross Domestic Product measuring only the economic well-being is more than never required by current research and police-makers should know this. In this context, our findings focused on re-

thinking the shadow economy in terms of happiness come to highlight these requirements by stressing the role of societal welfare comparing to the economic prosperity, as a main determinants for shadow economy. The use of a global indicator measuring both economic and emotional prosperity by the policy-makers would be the best in order to better explain more economic phenomena, here the shadow economy.

As limitations of the research it may be invoked the using of only one measure for happiness, those provided by Happy Planet Index. Therefore, in order to reduce that limits, in the future work we have in mind to rely on the other measures for happiness (provided by other world publicly databases such as World Value Survey). Also, in order to substantiate our findings we intend to test our results on the other samples of countries.

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